



BMW WELT DRIVING EXPERIENCES.

EXCLUSIVE DRIVING EXPERIENCE TOURS.

WELCOME.

We are delighted to welcome you to BMW Welt. The vehicle for your trip is ready and waiting.

This roadbook contains exclusively curated routes featuring breathtaking landscapes and selected stops along the way.

Whether winding Alpine passes, idyllic lake landscapes, or culturally rich cities for shopping - each tour is designed so that you can make the most of your booked hour package and experience the joy of driving in a new, modern way.

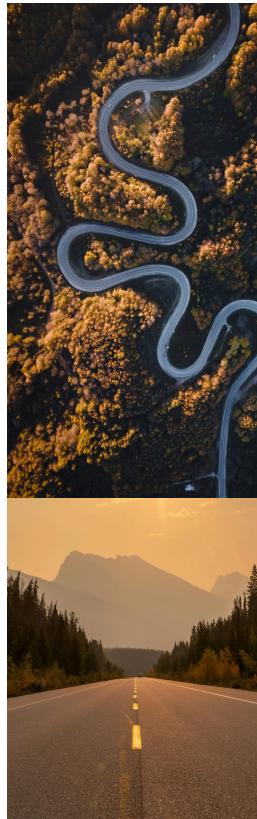
We wish you an unforgettable time with your BMW vehicle, provided by CarVia.

presented by **BMW Welt**



CarVia

#DRIVEN BY FREUDE



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CARVIA APP - ROADBOOK FOR YOUR SMARTPHONE.

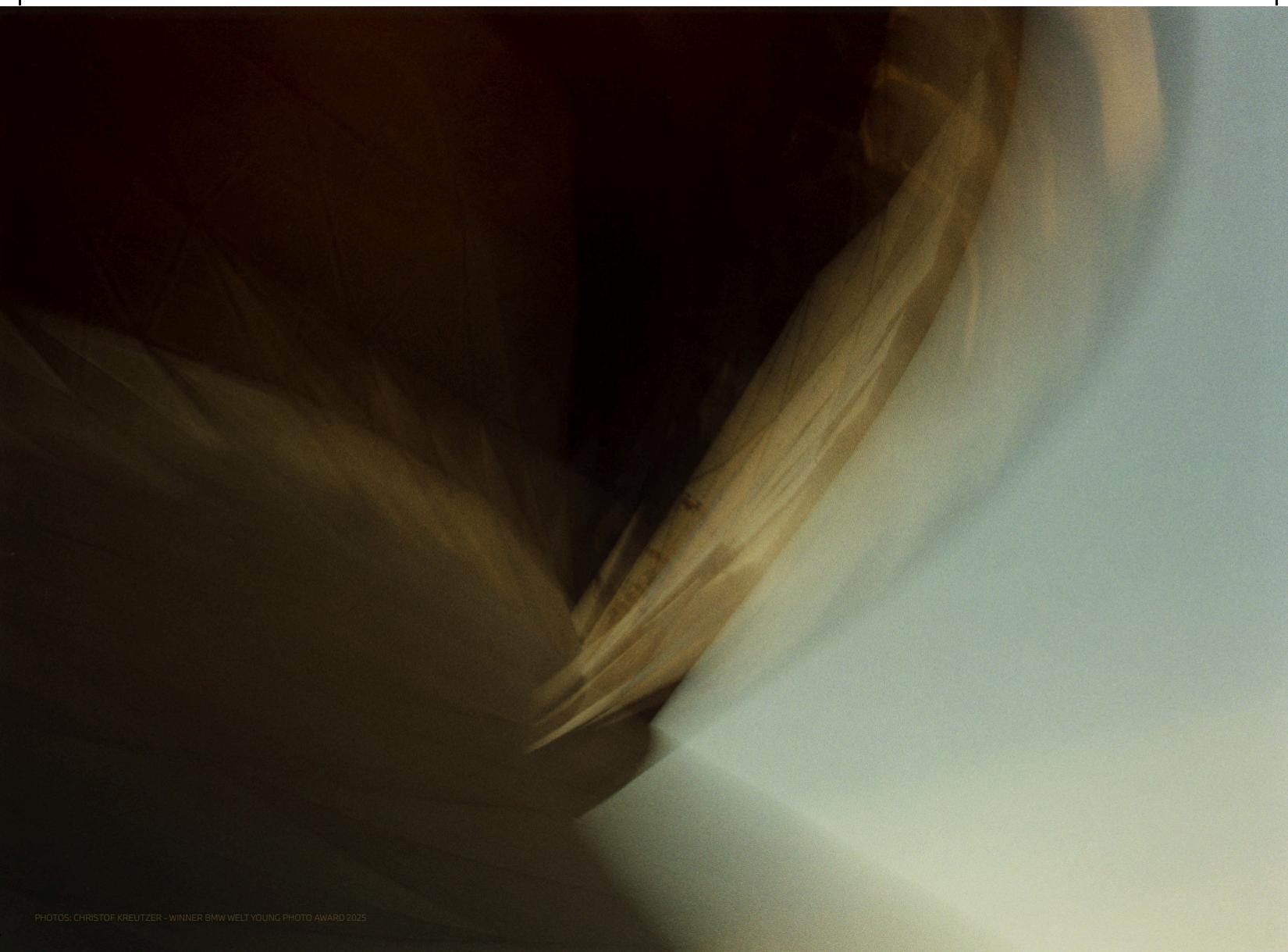


With the CarVia app, which you downloaded during the registration process for your BMW vehicle, you can unlock the car, drive off and lock it again during stops along the way.

Download the following routes, including stops, directly to your smartphone. To do so, tap the link or simply scan the QR code with your mobile phone.

NOTE

If you particularly like a place within our route packages, don't stress and feel free to extend your stay. The hourly rate for the vehicle you have booked changes automatically during your trip, giving you maximum flexibility.



PHOTOS: CHRISTOF KREUTZER - WINNER BMW WELT YOUNG PHOTO AWARD 2025



EXPERIENCE BMW WELT

BMW Welt, a place where passion meets innovation.

Here, automotive culture comes to life and you have the opportunity to immerse yourself in the world of BMW, MINI, Rolls-Royce Motor Cars, BMW M and BMW Motorrad and experience what driving pleasure really means.

For further information and details on the following offers, please visit the BMW Welt website. Tap the link or scan the QR code with your mobile phone.

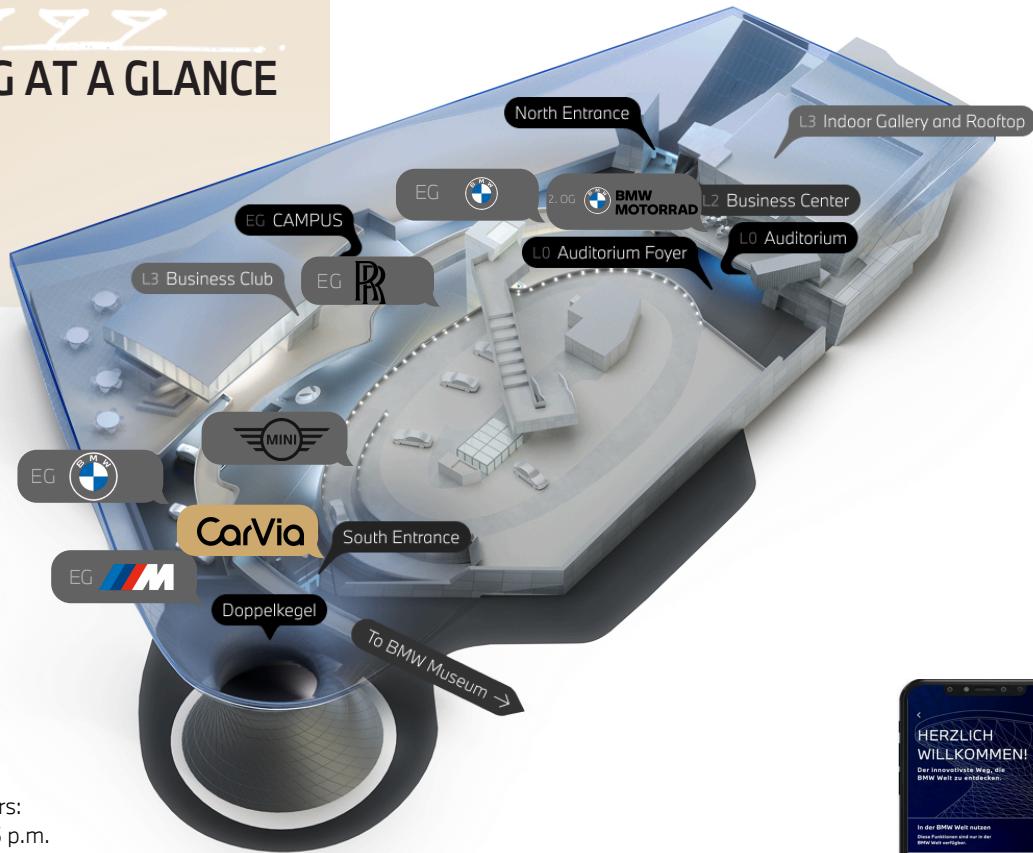
www.bmw-welt.com

SCAN NOW
& LEARN
MORE.





EVERYTHING AT A GLANCE

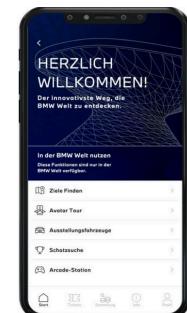


PLEASE NOTE:

CarVia Counter Opening Hours:

Tuesday - Sunday 10 a.m. - 5 p.m.

Counter closed on Mondays, Registration via Website possible, No Driver ID Check possible.



DISCOVER THE
BMW WELT.





GUIDED TOURS & WORKSHOPS.



Get to know the BMW brand where its heart beats. In the immediate vicinity of the BMW Group headquarter, you will find a variety of themed tours that will inspire you: BMW Welt tour, BMW Museum, BMW Group Classic tour and the popular factory tour.

If all tours are fully booked, BMW Welt and the BMW Museum (Tue-Sun.) can also be visited without a guide.

THE CAMPUS focuses on the topics of mobility and future, varied group workshops and holiday programs are not only fun, their are also educational and informative.

VEHICLE PICKUP & CONSULTATION.

Convenient arrival, exclusive reception in the Premium Lounge, culinary delights with a wide selection of dishes and the unique handover of your BMW with personal vehicle instruction - this and more is what vehicle delivery at BMW Welt has to offer!

Book a vehicle consultation for your dream car now and get one step closer to delivery!



3-HOUR ROUTE PACKAGES

PANORAMA & LAKE DRIVE **12**

TEGERNSEE TWIST **14**

ROYAL MUNICH DRIVE **16**



Discover Munich and its surroundings – diverse and unforgettable. Our compact package options are ideal if you want to experience the essence of driving pleasure in the beautiful Bavarian countryside in a short time, with selected highlights along the route.

ROUTE 1

PANORAMA & LAKE DRIVE.

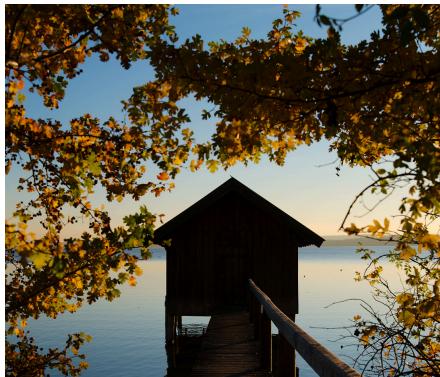
Total distance: approx. 125 km.

Pure driving time: 130 minutes.

Total duration including stops: 3 hours.

From BMW Welt, this tour takes you along winding country roads to Lake Starnberg and Possenhofen. It then continues to the unspoilt Osterseen lakes before arriving at Lake Ammersee in Herrsching, where you can experience the true Bavarian way of life.

The area is known for its excellent restaurants serving fresh fish, so be sure to take advantage of this opportunity before heading back to Munich via the A96 motorway.



ROUTE 1

PANORAMA & LAKE DRIVE.



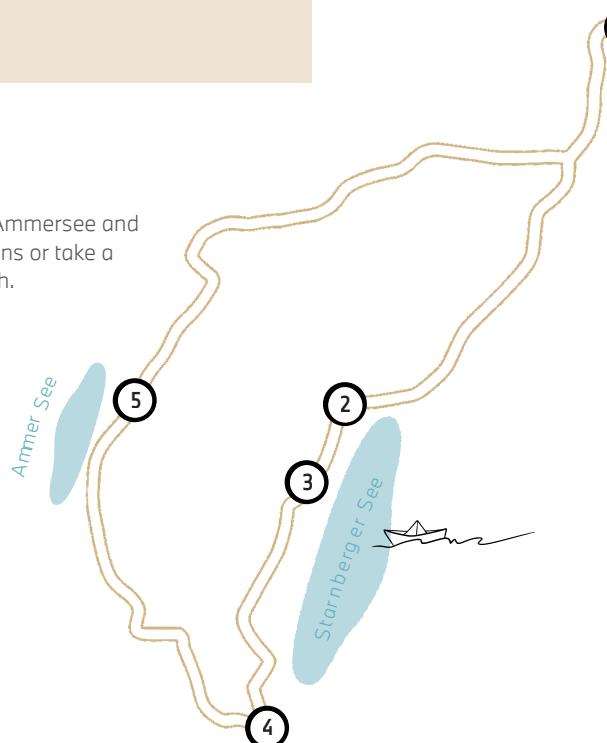
SCAN NOW AND
DRIVE PANORAMA &
LAKE DRIVE.

5 AMMERSEE / HERRSCHING

Enjoy the promenade along Lake Ammersee and find a spot in one of the beer gardens or take a boat trip. Then drive back to Munich.

4 OSTERSEEN

Drive along varied country roads to crystal-clear lakes, ideal for a walk.



1 MUNICH

Start from BMW Welt and drive via Gauting towards Lake Starnberg.



2 STARNBERGER SEE

Drive along Lake Starnberg and Starnberg town, heading towards Possenhofen.

3 POSSENHOFEN

Stop here and enjoy the small bays and magnificent views.



ROUTE 2

TEGERNSEE TWIST

Total distance: approx. 170 km.

Pure driving time: 150 minutes.

Total duration including stops: 3 hours.

Tegernsee Twist is a compact and impressive panoramic tour around one of Bavaria's most beautiful lakes. The route combines tight bends on the eastern shore with sweeping views from the western shore, offering pure driving pleasure. Ideal for a stylish outing with bends, lakes, and Alpine flair - including three hours of driving pleasure.



SCAN AND
DRIVE THE
TEGERNSEE
TWIST ROUTE.



ROUTE 2 TEGERNSEE TWIST

Total distance: approx. 170 km.

Pure driving time: 150 minutes.

Total duration including stops: 3 hours.



1 MUNICH

Start from BMW Welt and head south on the highway toward Holzkirchen, from where the country road will take you to the Alpine foothills.

1

2 GMUND AM TEGERNSEE

In the far north near Gmund, the Alpine panorama opens up and the lake lies at your feet.

A wonderful opportunity to enjoy your first panoramic view.

2

3 BAD WIESSEE

Drive past Bad Wiessee along the western shore and enjoy the magnificent view.

3

5 TEGERNSEE

Then drive along the winding road directly along the east bank.
Photo point: At the yacht club or Braustüberl.

5

4

4 ROTTACH-EGERN

Take an optional detour south to Rottach-Egern.

OPTIONAL

ROUTE 3

ROYAL MUNICH DRIVE

Total distance: approx. 39 km.

Pure travel time: 60 minutes.

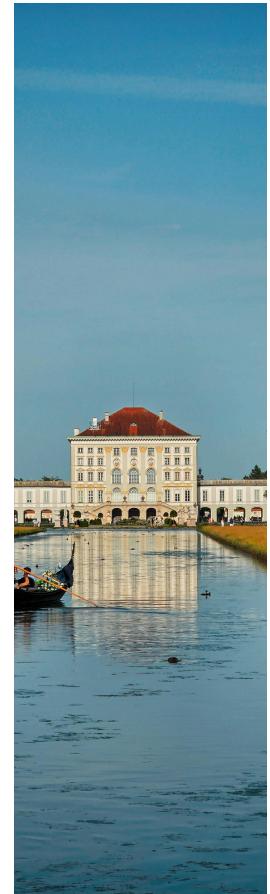
Total duration including stops: 3 hours.



SCAN &
EXPERIENCE
MUNICH.

Would you like to experience Munich?

Start with a walk and brunch in the royal atmosphere of Schloss Nymphenburg. Shopping, lunch, and the Munich Art Gallery will enchant your senses at FÜNF HÖFEN, before you enjoy an afternoon stroll at Schloss Schleißheim after a snack at the famous Viktualienmarkt.





1 MUNICH

Start of the route at BMW Welt.



2 SCHLOSS NYMPHENBURG

Breakfast in the Palm House.

3 BOTANICAL GARDEN

Afterwards, you will visit the beautiful botanical garden.

5 VIKTUALIENMARKT

Leave your vehicle behind and stop by Munich's most famous market for a quick detour and snack.
(Walking distance: 5 minutes.)



6 SCHLOSS SCHLEISSEHM

The grand finale takes us out of the city. The extensive parks, reminiscent of Versailles, are ideal for a stroll and more photos.



4 FÜNF HÖFE

Park in the opera garage and enjoy lunch and exclusive shopping at FÜNF HÖFEN. Fashion, art, and lifestyle in award-winning architecture.

FÜNF HÖFE

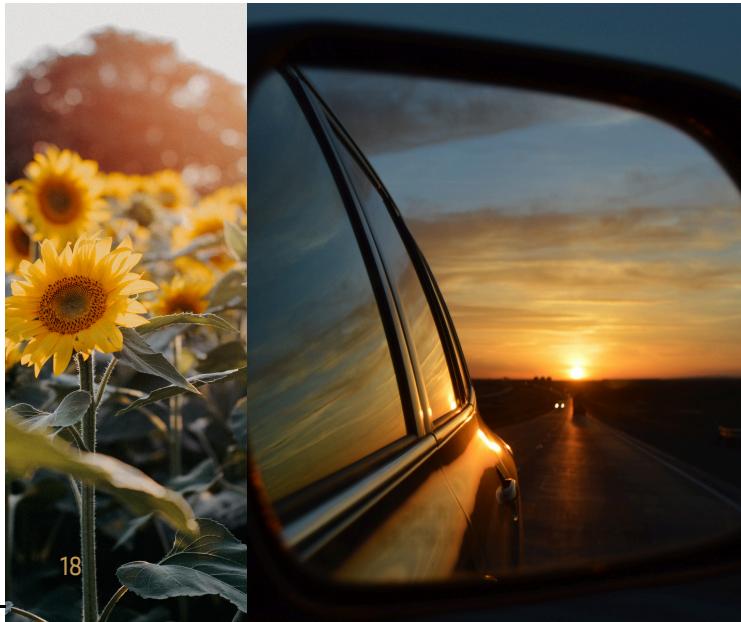
The FÜNF HÖFE city quarter brings together more than 60 high-quality stores, bars, and restaurants, as well as the renowned Kunsthalle München art gallery, in the award-winning ensemble designed by architects Herzog & de Meuron. International fashion brands, lifestyle and design, culinary delights, literature, and art - here you will find something special. The exhibitions at the renowned Kunsthalle München art gallery are also always worth a visit.

6-HOUR ROUTE PACKAGES

ALPINE LAKES & PEAKS ESCAPE **19**

BAVARIAN CARIBBEAN DRIVE **22**

DANUBE LIFESTYLE TOUR **24**



Experience the unique surroundings around Munich in just 6 hours! The specially curated route packages take you to the most beautiful places in Bavaria, including picturesque lakes, rustic beer gardens, historic castles, and idyllic nature. Each route is planned so that you can experience great highlights within half a day and have enough time to enjoy them.

ROUTE 1

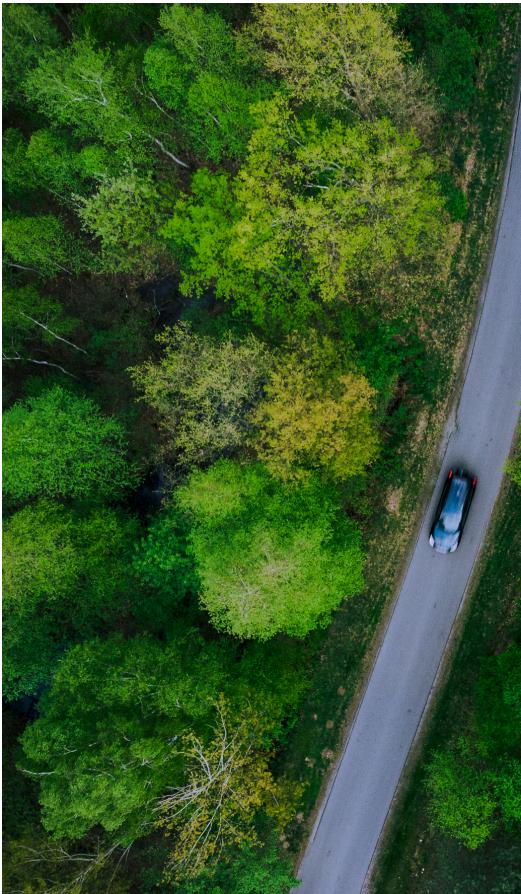
ALPINE LAKES & PEAKS ESCAPE

Total distance: approx. 130 km.
Driving time only: 150 minutes.
(including toll road 230 minutes).
Total duration including stops: 6 hours.



SCAN AND
OFF TO THE
COUNTRYSIDE.

Experience Bavaria's alpine idyll. This panoramic tour takes you from the sparkling Tegernsee lake via the winding and mystical Valepp toll road to the charming Schliersee. Along the way, you can expect breathtaking mountain views, moments of pure enjoyment, and plenty of opportunities to stop off at cafés and restaurants.



ROUTE 1

ALPINE LAKES & PEAKS ESCAPE

Total distance: approx. 130 km.

Driving time only: 150 minutes.

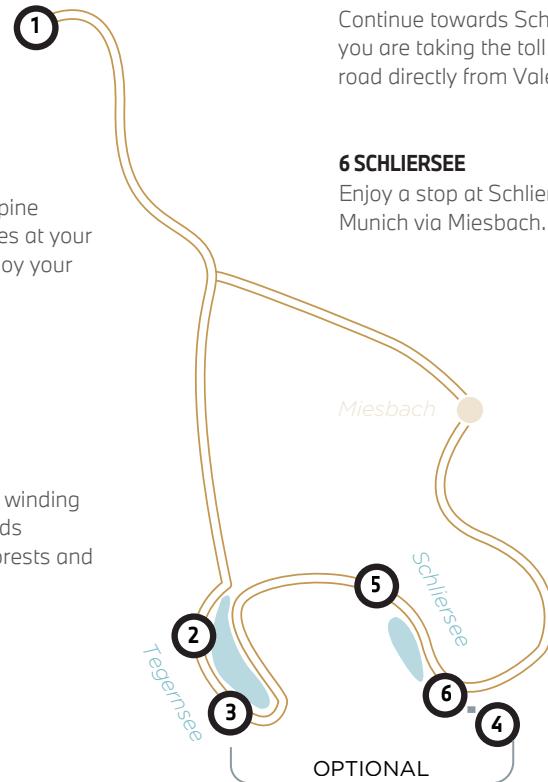
(including toll road 230 minutes).

Total duration including stops: 6 hours.



1 MUNICH

Start from BMW Welt and head south on the highway toward Holzkirchen, from where the country road will take you to the Alpine foothills.



2 GMUND AM TEGERNSEE

In the far north near Gmund, the Alpine panorama opens up and the lake lies at your feet. A wonderful opportunity to enjoy your first panoramic view.

3 ROTTACH-EGERN

Continue along the shore via Bad Wiessee to Rottach-Egern.

4 MAUTSTRASSE VALEPP STRASSE

For more driving pleasure, take the winding toll road from Rottach-Egern towards Valepp, a beautiful route through forests and mountains.

Toll costs

6 Euro

Opening hours

May – October

5 HAUSHAM

Continue towards Schliersee, passing Hausham. (If you are taking the toll road, take the small pass road directly from Valepp to Schliersee).

6 SCHLIERSEE

Enjoy a stop at Schliersee before driving back to Munich via Miesbach.



Käfer

GUT KALTENBRUNN.
Exklusiv Cuisine by Käfer.



Regional and seasonal specialties with Bavarian charm: In the estate restaurant with its picturesque outdoor dining area, you can experience authentic Alpine cuisine that is both regional and seasonal. Here you can enjoy traditional Bavarian dishes that are prepared with great care.



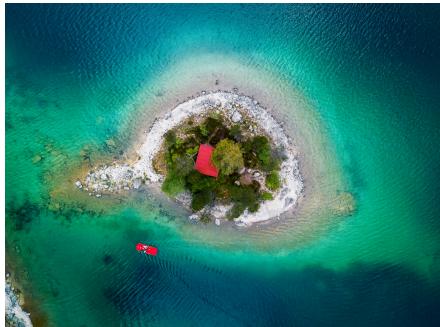
ROUTE 2

BAVARIAN CARIBBEAN DRIVE

Total distance: approx. 210 km.

Travel time: 210 minutes.

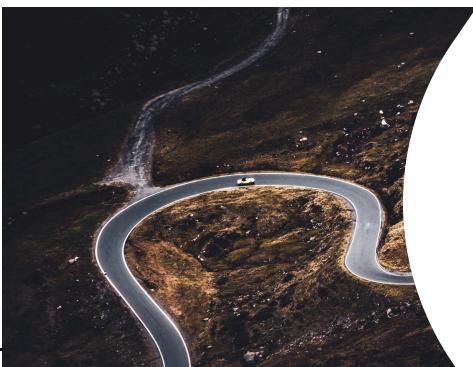
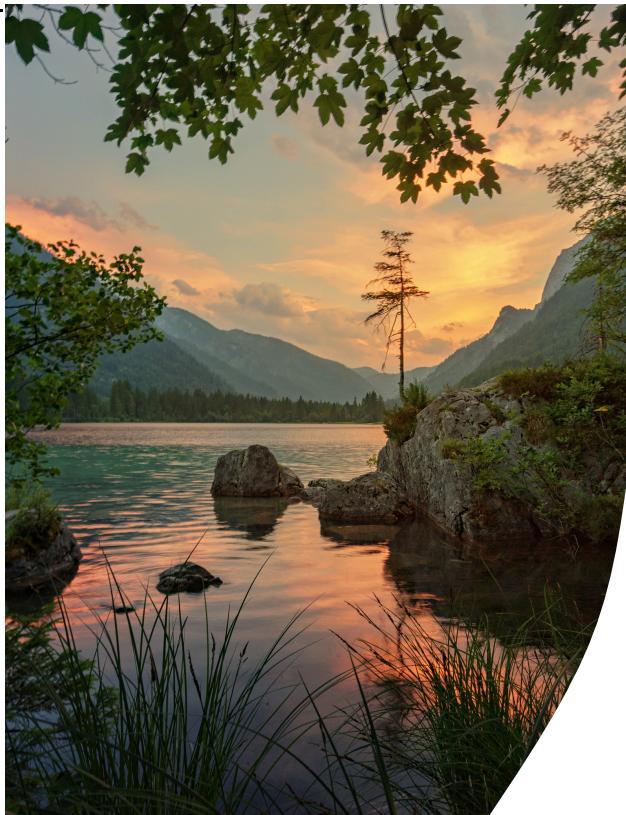
Total duration including stops: 6 hours.



EXPERIENCE
BAVARIA
NOW.

Turquoise blue water, majestic mountains, and hidden valleys - this round trip connects the most beautiful lakes in Bavaria and makes the journey an unforgettable experience. From idyllic Kochelsee, the route leads to sparkling Walchensee, which is rightly referred to as the "Caribbean of Bavaria."





1 MUNICH

Take the A95 southbound to your first stop, the Kochelsee.

2 KOCHELSEE

A great place to stop for a stroll along the promenade or a dip in the sea.

3 WALCHENSEE

The journey continues to Walchensee, a turquoise blue lake surrounded by mountains – the Caribbean of Bavaria. Take the panoramic road along the southern shore for fantastic views.

4 JACHENAU

Then drive along the small roads through the Jachenau, a beautiful, green high valley. Stop for a few photo opportunities and a short walk through the meadows.

5 SYLVENSTEINSEE

From the high valley, the route continues via Lenggries towards Sylvensteinsee, a turquoise - green reservoir with an impressive bridge - a spectacular photo spot.

6 BAD TÖLZ

Drive back to Munich via Bad Tölz and if you are interested, take a look at the old town as your last stop, known for its colorful houses with Lüftmalerei (air painting).

ROUTE 3

DANUBE LIFESTYLE TOUR

Total distance: approx. 305 km.

Travel time: 230 minutes.

Total duration including stops*: 6 hours.



A day
full of culture.



This day trip combines culture, nature, and lifestyle. Discover the UNESCO old Town of Regensburg, enjoy the Danube, and round off the day with some extensive shopping at Ingolstadt Village.



ROUTE 3 DANUBE LIFESTYLE TOUR

Total distance: approx. 305 km.

Travel time: 230 minutes.

Total duration including stops*: 6 hours.



Enjoy a relaxing day of shopping with friends and family at Ingolstadt Village! More than 110 fashion and luxury brands offer you a huge selection of different international and national brands - and all at prices reduced by up to 60% off the former RRP all year round.

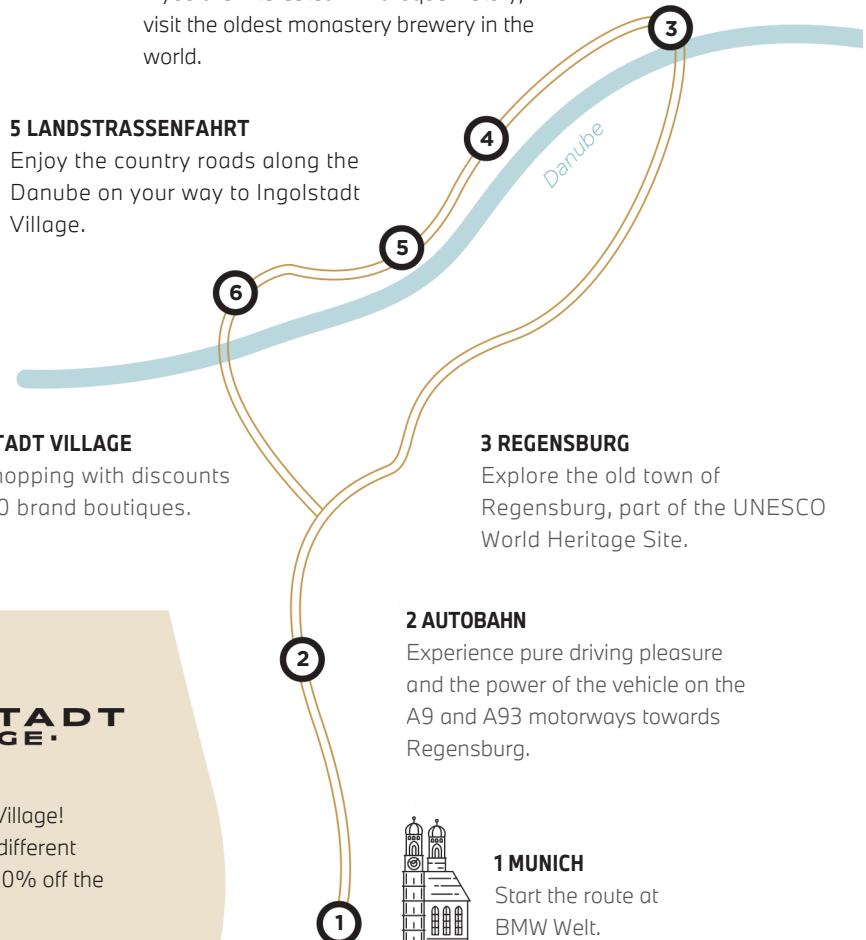
*If you want to shop extensively, please allow approx. 8-10 hours for this route.

4 KLOSTER WELTENBURG

If you are interested in Baroque history, visit the oldest monastery brewery in the world.

5 LANDSTRASSENFAHRT

Enjoy the country roads along the Danube on your way to Ingolstadt Village.



3 REGENSBURG

Explore the old town of Regensburg, part of the UNESCO World Heritage Site.

2 AUTOBAHN

Experience pure driving pleasure and the power of the vehicle on the A9 and A93 motorways towards Regensburg.



1 MUNICH

Start the route at BMW Welt.

FULL-DAY TOUR

NEUSCHWANSTEIN ESCAPE **27**



26



You have the whole day ahead of you – perfect for leaving BMW Welt Munich after an extensive tour and discovering the treasures of the surrounding area. Your vehicle opens the doors to fairytale castles, sparkling lakes and Alpine scenery just waiting to be experienced. Each route is an adventure in itself, and each package is designed so that you can enjoy the day to the fullest – with enough time for spontaneous stops.

FULL - DAY TOUR

NEUSCHWANSTEIN ESCAPE

Total distance: approx. 275 km.

Travel time: 250 minutes.

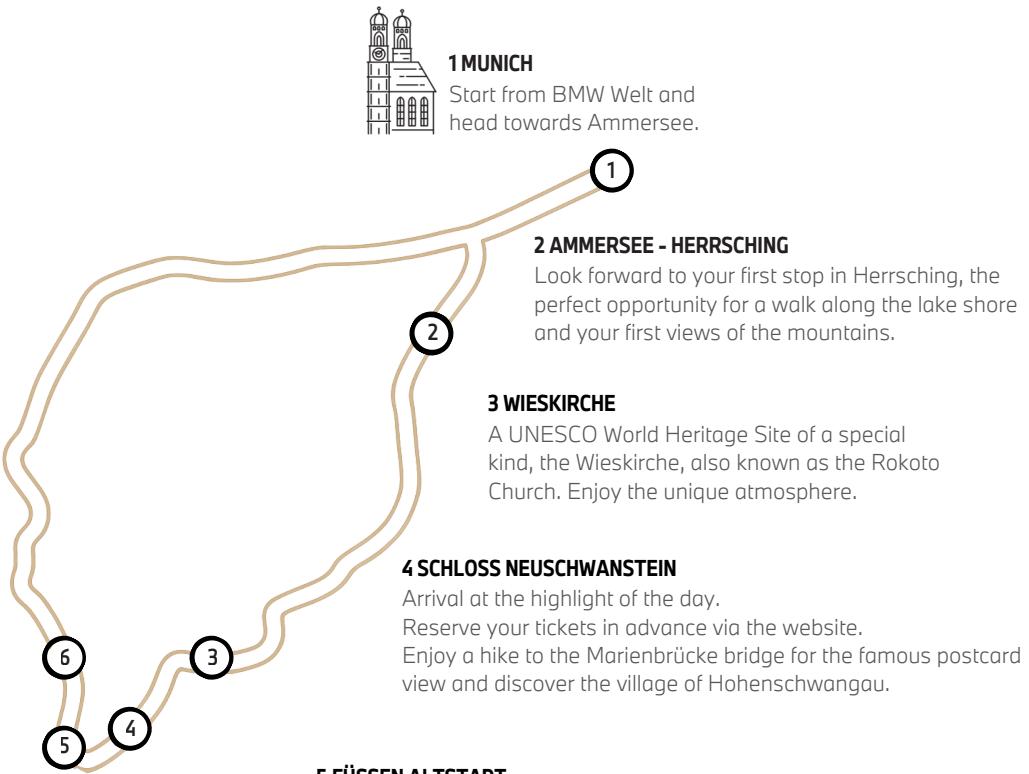
Total duration including stops: 8-10 hours.



SCAN AND
START
DRIVING.

A day like in a fairy tale – that's how you could describe the full-day tour from Munich to Neuschwanstein. From the morning sparkle of Ammersee to the impressive Wieskirche and Schloss Neuschwanstein, you will be immersed in a landscape that seems to have been created for postcards. A unique day full of nature, culture, and royal dreams.







YOUR
FEEDBACK.

YOUR OPINION MATTERS.

Did you like the route recommendations and did they add value to your trip?

Scan the QR code and share your feedback with us – this will help us to continuously optimize BMW Welt Driving Experiences!

Thank you!





30

FREE VEHICLE CONSULTATION.

EXPERIENCE BMW.

Every moment can be the beginning of something extraordinary.

Are you excited about the vehicle you drove and want more?

Scan the QR code and be inspired. Book a free vehicle consultation and repeat the driven route in your own BMW.

See you soon!
Your BMW Welt & CarVia.



LEARN MORE
NOW & BOOK A
CONSULTATION.

A wide-angle photograph of a paved road with a double yellow line, stretching from the foreground into the distance. The road leads towards a range of mountains, with the most prominent peak, Mount Fitz Roy, silhouetted against a vibrant orange and yellow sunset. The sky is filled with soft, wispy clouds. The overall atmosphere is one of adventure and natural beauty.

BMW WELT DRIVING EXPERIENCES -
WHERE THE JOY OF DRIVING COMES TO LIFE.